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*A bimonthly publication from Capitol Rideshare*

[www.capitolrideshare.com](http://www.capitolrideshare.com)

# Rideshare Review



## Rideshare to the Fair Contest!

Send us the name of the person(s) you would most like to rideshare with to the Fair, AND the reason. The person can be a personal hero, historical figure, superstar, sports star, family member, or whomever you wish! Send us this information via our website at [www.capitolrideshare.com](http://www.capitolrideshare.com) or by fax (602.542.3636) or email to [ridesharehelp@azdoa.gov](mailto:ridesharehelp@azdoa.gov). You can also send via message (not wall post) on Facebook.



Capitol Rideshare and the Arizona State Fair are again sponsoring the “Rideshare to the Fair” contest!

Your entry must include your full name, agency, and phone number. Entries will be judged on content. All entries must be received before October 12 at 5:00 pm. Winners must be able to pick up their winning passes within 48 hours or they will be awarded to someone else. Judges reserve the right to make all decisions final.

If you plan to visit the Fair be sure to carpool with your friends. Parking is \$10 in the main lot (19th Ave. & Monte Vista or Encanto). Another option is special value parking for \$5 in the 20th Avenue & Encanto parking lot (SW corner of 19th Ave. & Encanto).

### HPA SEASON REMINDER

This fall, especially on High Pollution Advisory (HPA) days, you are urged to carpool, use transit, or telework.

And if you do, log on to [www.capitolrideshare.com](http://www.capitolrideshare.com) and enter the HPA Day Contest! Just tell us who you are and what mode you used. At the end of the month, we will be drawing winners from the pool of names! The more times you use an alternate mode on HPA days, the more chances you have to win!

Remember to refuel your car after dark and avoid traveling in your car at lunchtime.

By checking your agency’s website or by visiting [www.capitolrideshare.com](http://www.capitolrideshare.com), you can receive the most recent Air Quality Forecast.

[www.capitolrideshare.com](http://www.capitolrideshare.com)

C a p i t o l R i d e s h a r e



## Blue Skies Are Still Here!

Blue Skies are back! Beginning September 13, 2011, a limited number of additional plates became available. Some hybrid vehicle owners have another opportunity to obtain one of the Blue Skies energy-efficient license plates made available through a federal pilot project.

The federal pilot program, which began in 2007, is designed to test the impact of allowing 10,000 hybrid vehicles to use the HOV lanes in Arizona during peak travel times without occupancy restrictions. Since the limit was reached several years ago, about 2,500 of the blue plates have been returned or not renewed. This surplus allows the Arizona Department of Transportation Motor Vehicle Division to again offer a window for eligible vehicle owners to obtain one of the special plates.

Nearly 24,500 vehicles on Arizona's roads are eligible for the program, including any model year of the Toyota Prius, Honda Civic Hybrid and Honda Insight.

This second issuance will be completed entirely through [www.servicearizona.com](http://www.servicearizona.com). Plates will be available on a first-come, first-served basis and will not be distributed at MVD offices or Authorized Third-Party locations. The fee for the Energy Efficient license plate is \$10.49 including postage and handling; there is no renewal fee for the plate.

Only owners of currently registered vehicles will be able to secure one of these 2,500 plates, which are expected to be distributed quickly. Those with temporary paper plates or permits are not eligible.

Drivers are reminded that this is a federally-approved pilot program that could end at any time. Federal eligibility criteria mandated that only hybrid vehicles with at least 45 percent fuel efficiency in combined city-highway fuel economy, based on information provided by the United States Department of Energy and United States Environmental Protection Agency could participate. Currently, there are additional hybrid vehicles that meet or exceed the standards set forth in the Energy Efficient Vehicle pilot program. At the time the program began, however, only the Prius, Civic Hybrid and Insight met those standards.

**SPECIAL OFFER**



## You Should Be Rewarded...

Do you carpool with a spouse or friend to work? Are you a transit rider? Do you telework or work a compressed work? Maybe you are a virtual office worker? No matter what the alternate mode, if you are using it twice a week or more, your reward awaits! We want to send you your free Commuter Club card! Not only does it contain great discounts, freebies, and special offers, it also comes with a free ride home from work in case of emergency (certain restrictions apply). Now is your chance to let us reward you! And, if you join during the months of September and October, you will receive a special magnifying bookmark! To receive your free bookmark, just write "REWARD ME" on your application (along with your pertinent information). It's that simple. If you are doing your share, let us do ours and reward your great contribution to cleaner air!

## Buy Locally Grown Foods & Breathe Easy

There is more to buying locally-grown food items than freshness and good taste. You're also helping the environment and the air we breathe. Those indirect benefits come in numerous ways, for example, locally grown foods:



- Reduce the amount of fuel used to transport produce from a distant or offshore producer to your supermarket.
- Reduce dependency on fossil fuels and help put more food-buying dollars in the hands of regional farmers.
- Give those with open space, farms and pastures an economic reason to continue farming and preserve the open space, wetlands, and agricultural corridors.
- Do not require as much energy for storage and shipping as does produce purchased at the supermarket that may have been in transit or cold-storage for days, weeks, or even months.
- Generate dollars that change hands three or four times in a community.
- Help the local community by providing tax dollars for schools and jobs and by providing safe and healthy food for consumers.

Whoever said you couldn't eat your way to a better, healthier life?

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## Tempe Introduces Hybrid-Electric Buses

Bus passengers on several Tempe routes are getting to ride on new 60-foot, hybrid-electric buses since being introduced in early September. These 17 hybrid-electric buses are environmentally friendly and will save money in fuel and maintenance costs. They will replace older 30, 35 and 40-foot Tempe buses that have surpassed their useful life, which is 500,000 miles or 12 years. One unique characteristic of the hybrid-electric bus is its engine. The engine on these buses is programmed to idle while the bus is operating in the electric mode. From 0 to 15 mph, the bus runs on stored electrical power. When a typical bus accelerates from a stop light, the engine labors producing heavy exhaust emissions and loud noise. With the new 60-foot, hybrid-electric buses, heavy emissions and noise are eliminated during acceleration.



These vehicles represent the second generation of Tempe's transit bus fleet and continue the city's commitment to alternative fuel technology, innovation, efficiency and a high regard for passenger service.

The city of Tempe Transportation program, Tempe in Motion (TIM), provides light rail, bus, bicycle, and pedestrian facilities and encourages getting around Tempe in anything but a car. Since the passage of the city's 1996 transit sales tax, Tempe has added bus service, implemented five free neighborhood circulator routes, created an alternatively-fueled fleet, constructed light rail, built bikeways, constructed two "green" buildings and implemented neighborhood pedestrian facilities. For bus route and schedule information call 602-253-5000.



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STATE OF ARIZONA  
Travel Reduction  
PROGRAMS

# Rideshare Review

# Seasonal Air Pollutant Calendar



## October 1 - March 31 • Carbon Monoxide & Particulates

**Carbon monoxide** is a colorless, odorless gas produced mainly by automobiles, which tends to build up especially during stagnant temperature inversions common during the winter months. It hinders the body's ability to carry oxygen in the blood causing serious problems for those with cardiovascular diseases. At high concentrations, carbon monoxide also can increase fatigue, reduce work capacity, and may adversely affect fetal development.

**Particulate matter**, which includes acid sulfates, toxic organic compounds and metals, and insoluble dusts are capable of penetrating to the deeper portions of the respiratory system and producing acute reductions in lung function, increasing the incidence of respiratory disease in children. It can also increase the risk of premature mortality in elderly and ill persons. Traffic on unpaved roads, windblown dust, construction and demolition are all major contributors.

## April 1 - September 30 • Ozone & Particulates

**"Smog" ozone** (as opposed to the protective ozone in the stratosphere) is a major health hazard at high concentrations. Especially troublesome during our hot summer months, ozone causes inflammation of the lungs, impaired breathing, coughing, chest pain, nausea, and throat irritation. Long-term effects from exposure include increased susceptibility to respiratory infection and permanent damage to lung tissues. Ozone also causes severe damage to commercial crops and forests.

## CHOOSE:

<u>Commuter Club</u>	
Minimum of two days per week	
Circle Mode	Circle Number of Days
Carpool	1 2 3 4 5
Transit	1 2 3 4 5
Bike	1 2 3 4 5
Walk	1 2 3 4 5
Vanpool	1 2 3 4 5
Telework/VO	1 2 3 4 5
CWW	1 2 3 4 5

Rideshare Parking Permit

Must include plate and D.L. # and a completed application from each member of your carpool. You must carpool a minimum of 3 times per week.

\_\_\_\_\_

Vehicle Plate #    Driver Lic. #

Request Special Assistance

\_\_ Platinum Pass Information  
 \_\_ Matchlist Assistance  
 \_\_ Update My Information  
 \_\_ Vanpool Information



## PROVIDE:

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Street Address (home): \_\_\_\_\_

City: \_\_\_\_\_ ZIP: \_\_\_\_\_

Agency Name: \_\_\_\_\_ Division: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Street Address (work): \_\_\_\_\_

City: \_\_\_\_\_ ZIP: \_\_\_\_\_ Rm#/Mail Drop/Site Code: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Work Start Time: \_\_\_\_\_ am/pm    Is this flexible? (Circle one) No    Yes  
 Stop Time: \_\_\_\_\_ am/pm    Is this flexible? (Circle one) No    Yes

If flexible, by how much?    \_\_ 15 minutes    \_\_ 30 minutes

**OR GO ONLINE**  
[www.capitolrideshare.com](http://www.capitolrideshare.com)

**Return this form interagency mail to:**  
**CAPITOL RIDESHARE**  
 100 N. 15th Avenue #431  
 Phoenix, 85007  
 OR FAX TO 602.542.3636

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